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## TOUR ORGANIZATION IN KHERSON REGION

The paper systematizes tours of the Kherson region. This article contains a new version of the tourist route, designed for high school age children, university students of natural, agricultural, technical courses, extreme sport enthusiasts and local residents.

Key words: tourist trip, tourist trail, tour.

### **Машкова О.В. ТУРИСТИЧНІ ПОДОРОЖІ В МЕЖАХ ХЕРСОНСЬКОЇ ОБЛАСТІ**

У статті систематизовано наявні туристичні маршрути Херсонської області. Стаття містить варіант нового туристичного маршруту, розрахованого на дітей старшого шкільного віку, студентів ВНЗ природничого, аграрного, технічного напрямку, любителів екстремального відпочинку та місцевих мешканців.

Ключові слова: туристична подорож, туристичний маршрут, екскурсія.

### **Машкова О.В. ОРГАНИЗАЦИЯ ТУРИСТИЧЕСКИХ ПУТЕШЕСТВИЙ В ПРЕДЕЛАХ ХЕРСОНСКОЙ ОБЛАСТИ**

В статье систематизированы имеющиеся туристические маршруты Херсонской области. Статья содержит вариант нового туристического маршрута, рассчитанного на детей старшего школьного возраста, студентов вузов естественного, аграрного, технического направления, любителей экстремального отдыха и местных жителей.

Ключевые слова: туристическое путешествие, туристический маршрут, экскурсия.

This article contains a new version of the tourist route «Western outskirts of Kherson», designed for high school age children, students of natural, agricultural, technical courses of HEI, extreme sport enthusiasts and local community. 7 multifaceted excursion attractions were chosen for this route: Public Company “Chornobaivske”, deposit of limestone in the Virovchyna beam lime-pit, utility enterprise of Kherson regional rada “Kherson Airlines”, the Virovchyna River, former colony of wild rabbits, treatment facilities of Municipal Enterprise “Kherson Vodokanal”, oil main lines of Kherson Oil Refinery.

Regional Center Routes: “Green Necklace of Kherson Region”, “Kherson. Past and Present”, “Potemkin City”, “Kherson. City of Military Glory”, “Kherson. With Faith in Hearts”, “Myths and Tales of River Star City”, Dnieper reed beds canoe paddling route “Water Maze”. Seaside direction brings together 7 tracks: “Gold Coast of Kherson”, “Kinburn Spit”, “Salt Farming”, “Dzharylhach”, “Kalanchak Seaside”, “Arabat Arrow and Prysylvashshia”, “Lighthouses of Kherson”. Many tourist

attractions located along the Dnieper River: “Lower Dnieper”, “Kyzykermen Way”, “Lower Dnieper Sands”. Among the tourist destinations of Kherson region is stood out one of the most famous in Europe and probably in the world – Ascanian: “Falz-Fein’s places”, “Oasis in steppe” and so on.

**Actuality.** Tour organization is a perspective and necessary component of tourism industry in Kherson region. Our region is famous in Ukraine and abroad by its warm climate, seacoasts, picturesque reed beds, therapeutic muds and majestic reserves. We continue to hold the glory of famous for a long time nooks, but also we should not forget about search of new attraction regions places. Considering aforesaid, a study of current state and perspectives of tour organization in Kherson region is actual.

**Review of recent publications.** An important contribution to development and popularization of Kherson’s tours make O. Aleferko, S. Aleferko, S. Diachenko, V. Diachenko.

**Aim and tasks of the study.** The aim of the study is an analysis of current state of tour orga-

nization in Kherson region and outlining perspectives, In accordance with the aim the following tasks are posed: a) characteristic of present tours in Kherson region; b) development of excursion rout “Western Outskirts of Kherson”.

Statement of basic material. Today an official development and authorization of tours in the region is provided by the Department of foreign economic activities, tourism and resorts of Kherson regional state administration. Kherson region proposes a lot of tours, which discover wonderful landscapes and cultural-historic heritage to visitors [2]. Now we consider it in greater detail.

At first we present tours of Kherson. For today 5 tours, which go not only through the territory of the city, but also through suburbs, are authorized by the Kherson regional state administration [7].

“*Green Necklace of Kherson Region*”: Water route with the duration of 3-4 hours on a motor ship along Dnieper’s reed bed. It is started from Karantynnyi Island, along Bolshoy and Malyy Potyomkinskiy Island and ended on the waterfront of the Glory Park where tourists can make an extra walk and take pleasure in wonderful riverscape of the Dnieper.

“*Kherson. Past and Present*”: The route includes 16 tourist attractions and is meant for 3-3,5 hours. Attractions: John Howard’s Memorial, Independence Square, F. F. Ushakov’s Memorial, H. O. Poemkin’s Memorial, Kherson Regional Academic Music and Drama Theatre named after Mykola Kulish, Statue of the Virgin Mary, Suvorov Street, Monument to the First Shipbuilders, Memorial of Glory, Memorial of Distressed Mother, Tank T-34, Cathedral of St. Catherine, St. Alexandra Church, Kherson Fortress Park, Kherson Railway Station.

“*Potemkin City*”: The route includes 14 tourist attractions and is meant for 3 hours. Attractions: Moscow Gates, Serf Well (Catherine Well), Cathedral of St. Catherine, Potemkin’s grave, Ochakov Gates, Admiralty Arsenal, Park of Glory, sail sing to Malyy Potemking Island, Monument to the First Shipbuilders, Greek Sophia Church, Faliev’s house, Seniavin’s house, H. O. Poemkin’s Memorial, Potemkin Square, Kherson Regional Academic Music and Drama Theatre named after Mykola Kulish, cafe “Favorit”.

“*Kherson. City of Military Glory*”: The route includes 8 tourist attractions and is meant for 3,5

hours. Attractions: Monument to the dead at forced crossing of the Dnieper, Antonivka, armored boat BKA № 301 – Monument to the Seamen of Danube Flotilla, Walk of Fame, Tank T-34, M. Subota Memorial, Kherson Fortress Park, Memorial “Glory to the liberators of Kherson in the years of World War II”, Monument to the Executed Participants of Underground of Kherson.

“*Kherson. With Faith in Hearts*”: The route is meant for 1,5 hours, during which a tourist covers 10,3 km. The route includes the following 10 tourist attractions: Saint George’s Church, Pontifical House, Greek Sophia Church of the Nativity of the Blessed Virgin Mary, Church of the Nativity of the Blessed Virgin Mary “Monastyrok”, Uspensky Cathedral, Church of the Intercession of the Holy Virgin, Holy Spirit Cathedral, All Saints Church, Cathedral of St. Catherine, St. Alexandra Church [1; 5; 6; 8].

Also there is a tourist project “*Myths and Tales of River Star City*” in the city, which include trolleybus and walking tours of Kherson’s historical center. Project developers are an initiative group of workers of Oles Honchar Kherson regional universal scientific library with the partner assistance of city public organizations and public utility enterprise “Khersonelektrotrans”, which in turn realizes its own project “*Historical Trolleybus*”, in which a gallery of historical documentary photographs of Kherson is created [3; 8].

Another interesting tour is Dnieper reed beds canoe paddling route “Water Maze”, which was developed and organized by Nishkur Private Company [8].

One of the economically sound directions of Kherson’s tours is seaside.

“*Gold Coast of Kherson*”: It is a bus tour with the duration of 3-5 days. It includes Skadovsk, Zaliznyi Port, Lazurne, Henichesk, the Arabat Arrow and lots of “wild” beaches. It will not leave indifferent adventure travelers and lovers of beach vacation.

“*Kinburn Spit*”: Water route on motor ship (other variants: bus route or horse trekking) with walking tours. It is started in Kherson; excursions are conducted to the city and museums. Route: Kherson – Hola Prystan – Stara Zburievka – Rybalche – Pokrovske – Ochakiv. Hola Prystan: the Black Sea Biosphere Reserve and Soliane Lake visiting. Stara Zburievka: Zburiev-



ka's Retrenchment visiting, tour to monuments of the Russo-Turkish War II, Uspenska Church in the Nova Zburievka village. Rybalche: variants of walking tours: Ivanivka village and visiting of burial mounds' group in Pamiatne village, Adziogol Lakes, site of ancient settlement in Yahorlytske village; forest botanical reserve "Birch Outliers" and the Black Sea Biosphere Reserve; fishing, fish soup. Heroiske village: Church of the Kazan Mother of God, monument to the Zaporozhian Cossacks of Prohnoi palanka, ancient cemetery with zaporozhian crosses, territories of the Black Sea Reserve and Heroiske's salt mines. Pokrovske – excursions' variants: Kinburn Regional Landscape Park and visiting of Kinburn Fortress' site of ancient settlement; Tendra Spit and Achilles Sanctuary Site; specialize excursion to the ancient lighthouses in the Dnieper-Bug Estuary.

*"Salt Farming"*: Local-history excursion travel of village green tourism over 260 kilometers, meant for 8 hours.

Travelling to the unique ancient Cossack's salt farming in Heroiske village of Hola Prystan district, Kherson region, gives the opportunity to touch the invaluable historical monument of the Cossacks times, which remains through the centuries, to take a closer look at the ancient technology of salt farming, to get known the wonderful history of Prohnoi (Heroiske) village and Kinburn Palanka, great history of the unique architectural monument of the XIX century – the Church of Kazan Icon of the Mother of God. The route lies through Kherson city, Oleshky city, Hola Prystan city, Velyka Kardashynka village, Nova Zburievka village, Zabaryne khutor, Rybalche village, Vynohradovo village, Heroiske village.

*"Dzharylhach"*: Walking tour with overnight stop in camping sites or pensions, perhaps with diving. Short route: Kherson – Skadovsk – Dzharylhach – Lazurne. In Kherson – beginning of the route, excursion to the city and museums; journey to Skadovsk. In Skadovsk – city tour, museums' visiting, launch crossing to the Dzharylhach. In the Dzharylhach: rest at the seaside (night's lodging in tents); excursion to the Dzharylhach National Natural Park; horseback riding tours. Then crossing from the Dzharylhach to Lazurne over a sandbar; rest at the seaside (night's lodging in pension); departure to Kherson from Lazurne.

It is possible to continue tour afoot or ahorse. Crossing from Lazurne to Zaliznyi Port; excursion to the Black Sea Biosphere Reserve; departure to Kherson from Zaliznyi Port [4; 7].

*"Kalanchak Seaside"*: Bus tour is started in Vynohradove village (Oleshky district), which history is closely associated with one of the last acts of Ukrainian Cossacks fight for their class rights – Turbai rebellion. In Tarasivka village an interesting architectural monument can be visited – Saint Michael the Archangel Church, now is consecrated in the name of Icon of Our Lady of Kazan. Not far from administrative center Kalanchak, in Pryvillia village an interesting monument of the period of Black Sea Cossacks resettlement to the Kuban is preserved. A stone cross with the epigraph "1794 churchwarden leader Danylo Vovk" towers above the burial mound near the village. The tour is ended in Khorly. It is that place where estate of Falz-Fein – historical and architectural landmark of the early XX century – can be visited.

*"Arabat Arrow and Prysivashshia"*: Bus or walking tour with the rest at the seaside of the Arabat Arrow. Plan of the route: Kherson – Henichesk – Henhirka (Scshaslyvtseve). It is started in Kherson, city tour, museums' visiting. In Henichesk: visiting of museum; city tour; visiting of farmstead of potter Shpak; excursions to an island in Sivash Bay; acquaintance with an unique landscape; excursion to Henichesk salt mines; excursion to Biriuchy Island – rest at the seaside; island walking tour; fishing at the Azov Sea, hunting. In Henhirka (Scshaslyvtseve) – rest at the seaside in one of the pensions. Returning to Kherson.

*"Lighthouses of Kherson"*: Visit the unique navigating buildings and go deep into romance of the waves, to which lighthouses are opposed for ages and saves ships in this way. Among dozens of Kherson's lighthouses there are a few, which especially draw attention by their history, painterly attraction and great number of legends related to their location. They are Stanislav-Adziogol lighthouses (Blyzhnii, which is situated near Verbka and Stanislav villages, and Dalnii, which is near to Rybalche village), Tendra and Dzharylhach lighthouses, lighthouse in Henichesk and on Biriuchy Island [4; 7; 10].

Many attractive tourist places are situated along the Dnieper River. Now we examine some routes in details.

*“Lower Dnieper”*: Water route on motor ship, tourist kayaks or other water transport facilities, and the organization of fishing, fishing soup, rest at the Dnieper River. Start is in Nova Kakhovka, it includes visiting of museum of local lore, Kakhovka hydroelectric power station, and city tours. During the route it is possible to visit the following historical and natural attractions: geological natural sanctuary in Lvovo village, site of ancient settlement of the Tiahyn Fortress and memorial of 600th anniversary of the Zaporozhian Kozakdom in Tiahynka village, the remainders of Ostap Vyshnia’s house and wildlife sanctuary “Krynky settlement of beavers” in Krynky village, location of Oleshky Sich and house of Polina Raiko in Tsiurupynsk (now Oleshky), museum of the Black Sea Biosphere Reserve, Hola Prystan’s therapeutic mud-baths and wildlife sanctuary “Salt Lake”, rural tourism base “Chaika” in Hola Prystan [4; 7; 9].

*“Kyzkykermen Way”*: Bus route, also are available fragments of walking, horse, water excursions. Short route: Kherson – Tiahynka – Burhunka – Otradokamianka – Kazatske and Vesele – Beryslav – Zmiivka – Chervonyi Maiak – Respublikanets. Kherson – city and museums excursions. Tiahynka – visiting of 500th anniversary of the Ukrainian Kozakdom and the site of ancient settlement of Tiahyn Fortress, picnic on Tiahyn Island. Burhunka – stop near the Catherine Route’s Bridge. Otradokamianka – excursion to winery. Kazatske and Vesele – excursion to the estate of Prince N. P. Troubetzkoy. Beryslav – visiting of museum, excursion along Turkish fortification on the Dnieper. Zmiivka – stop at the building of the Lutheran Church. Chervonyi Maiak – excursion to the St. George-Biziuk monastery (great orthodox sanctuary of Kherson region). Respublikanets – visiting of Kamianka Sich, excursion to the grave of Kostiantyn Hordiienko.

*“Lower Dnieper Sands”*: Walking or horse tour with overnight stop in tents or peasant’s farmsteads. It starts in Nova Kakhovka or in Kherson with the visiting of museums and other local historical property. Routes: Nova Kakhovka – Krynky – Proletarka – Sahy – Kostohrysovo – Burkuty, or Kherson – Oleshky railroad station- Sahy – Proletarka – Radensk – Kostohrysovo – Burkuty. In Krynky – overnight stop in peasant’s farmstead, first crossing the sands to Proletarka village. In Proletarka and Radensk – excursion to the ter-

ritory of former range, acquaintance with the dune sands’ unique landscape; night’s lodging; crossing by train from the Radensk station to the Kostohrysovo station. In Sahy – visiting the landscape wildlife sanctuary “Sahy”, excursion to alder and birch groves; crossing by local train from the Tsiurupinsk station to the Kostohrysovo station. In Kostohrysovo – ethnographic excursion to the potter farmstead, acquaintance with traditional pottery; crossing to Burkuty village. In Burkuty – excursions to oak woods, alkaline lands, meadows, unique bogs on the sands; return by railway transport to Kherson. It is possible to continue the route to Hola Prystan, Zburievka, Rybalche, Heroiske.

Among the tourist destinations of Kherson region is stood out one of the most famous in Europe and probably in the world – Ascanian.

*“Falz-Fein’s places”*: bus tour to Ascania-Nova included an excursion to Falz-Fein’s localities out of Ascania-Nova (Chervonyi Chaban, Perekop and Khorly villages) and sea rest in Khorly or Skadovsk. After Ascania-Nova the rout can be continued in the direction of Henichesk and the Arabat Arrow. In this case the rest on the Black Sea coast is replaced by the rest on the Azov Sea.

The start is in Kherson or Nova Kakhovka. Route: Kherson – Nova Kakhovka – Kakhovka – Ascania-Nova – Khorly (Skadovsk) or after Ascania-Nova: Henichesk – Henhirka (Scshaslyvtseve) on the Arabat Arrow. In Kherson and Nova Kakhovka – start of the route, city and museums’ excursions. In Kakhovka – visiting of Kakhovka’s bridgehead in Civil War times and monument “Legendary Tachanka”. In Ascania-Nova – excursions to the botanical garden and zoo; overnight stop in hotel or guesthouse; departure to Kherson or continuing the route: Khorly – excursion to the Falz-Fein’s places, rest on the seacoast, excursion to the Dzharylhach, night’s lodging in guesthouse; return to Kherson.

*“Oasis in steppe”*: bus route starts in Cherniaka village (Kakhovka region), which in the early XX century became “Mecca” of futurism. Here, in the estate of count Mordvynov, eminent representatives of futurism in literature and arts were to be found: Davyd Burliuk, Volodymyr Maiakovskiy, Volodymyr Khliebnikov, Oleksii Kruchenykh. Burial site of Pecheneg warrior of X-IX century is found in the burial mound near Novokamianka village. Chorna Dolyna village, which is situ-



ated on the border of Kakhovka and Chaplynka regions, is noted for the tragic events in the history of the Zaporozhian Kozakdom: tragical death of Ukrainian captives by order of Ivan Sirko, fight of combined forces headed by Ivan Mazepa and Vasyl Holitsyn with horde of khan Selim-Hirei I, fight of Cossacks in times of Russo–Turkish War of 1735-1739 years. Then the route lies through Preobrazhenka and Hryhorivka villages and is divided near Chaplynka into following routes: first is to the Ascania-Nova Biosphere Reserve and second through Pavlivka village to Strohanivka [4; 7]. Furthermore, in March, 2013 the non-governmental organization “Vidrodzhennia Khersona” and the Chamber of Commerce and Industry announce the competition of creative works of creating the tourist route “John Howard – Kherson – Sun City”, which will motivate the citizens to cognize the history of native place and implement this knowledge in Kherson’s business life [7].

We propose a new tour “Western outskirts of Kherson”. The excursion is designed for high school age children, students of natural, agrarian, technical courses of HEI, extreme sport enthusiasts and local community. 7 multifaceted *excursion attractions* were chosen for this route: Public Company “Chornobaivske”, deposit of limestone in the Virovchyna beam lime-pit, utility enterprise of Kherson regional rada “Kherson Airlines”, the Virovchyna River, former colony of wild rabbits, treatment facilities of Municipal Enterprise “Kherson Vodokanal”, oil main lines of Kherson Oil Refinery.

**Conclusions and perspectives of further studies.** It is perspective to develop tours to the Black and Azov Sea coasts, industrial enterprises, Scythian and Cossacks ways and so on. It should not to forget about the increase of green or ecological tourism’s influence. By this way, local commu-

nities can participate in tourists’ travels: they can organize excursions, entertainment programs and places of overnight stop along the thematic routes.

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